

# Bocconi

# BACHELOR PROGRAMS

ACADEMICS AND LIFE  
AT BOCCONI  
**2023-2024**

Guidance and Recruitment Office  
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Explore the Bocconi campus  
through virtual reality.

**Bocconi. Knowledge** that matters.



## VISIT OUR WEBSITE!



[www.unibocconi.eu](http://www.unibocconi.eu)

Our website is constantly being updated and is designed to offer you a great browsing experience!

You can easily find insights into our University and any other information you may need:

- everything you need to know about our programs (including program structures and international opportunities)
- indications on admissions, fees and funding, and on-campus housing
- recruitment and guidance initiatives

To boost your browsing, whenever you see this icon



you will be taken directly to additional material on that topic.

Much more is also available online, including a virtual tour of the campus, lots of videos and news, and more information about us!

And to find out the latest, follow us on our social media channels



**unibocconi**

## OUR DNA

Since its founding in 1902, Bocconi has always stood for pluralism, independence and entrepreneurial spirit that support the socio-economic progress of Italy and Europe through scientific innovation, advanced research and the training of tomorrow's business leaders.

You will learn from expert faculty, attending programs at the forefront of modern higher learning. A Bocconi education is a springboard to improved professional prospects and enables our graduates to make a significant contribution to society: This is the meaning behind our motto, "Knowledge That Matters."



### ONE OF THE TOP 5 UNIVERSITIES IN EUROPE

Bocconi is recognized internationally for its academics and research in the social sciences, in the fields of economics, management, finance, political science, data science and legal studies. We continue to invest in and attract talented faculty from all over the world, who help build our reputation both in research and teaching.



### INNOVATION AND RESEARCH

Our faculty conducts both theoretical and applied research at the cutting-edge of various areas of the social sciences. This work is increasingly interdisciplinary and strategic: many projects are coordinated by Bocconi research centers, laboratories and units in collaboration with companies and institutions. The resulting innovation, knowledge – and further research horizons – then spill over to become the focus of our programs.



### A GLOBAL NETWORK

Bocconi's network of contacts will provide you with a unique educational experience and important professional opportunities

- 280+ PARTNER SCHOOLS
- 4,000 EMPLOYERS
- 120,000+ ALUMNI



### AN OPEN AND INCLUSIVE COMMUNITY

Bocconi's diverse and open community makes our campus an inclusive place where languages, experiences, cultures and ideas are exchanged on a daily basis, resulting in professional but also personal growth. You will join a community of students and alumni from countries all over the world, building a network of relations that lasts a lifetime.



### PROGRAMS AT THE LEADING EDGE

You will also build a resume at the forefront of today's academic opportunities. Our students are required to study computer programming and two foreign languages, and can also apply to study or work abroad. Our programs are designed to allow you to develop an open mind, critical thinking skills and the capacity for innovation.



### A DYNAMIC AND SUSTAINABLE CAMPUS

The Bocconi campus, located in a vibrant area in downtown Milan, has a wealth of opportunities to choose from, including sports, cultural activities, entertainment, student associations, student-run media and volunteering. In recent years, the campus has evolved to increasingly focus on sustainable issues and the safety and wellbeing of our community.



### PROFESSIONAL OPPORTUNITIES

Thanks to a wide-ranging network of contacts with leading companies, firms and institutions around the world, Bocconi provides strong support to graduates entering the workforce.





## RANKINGS

FT

FINANCIAL  
TIMES

MASTERS  
IN FINANCE  
PRE-EXPERIENCE  
2022

**13<sup>th</sup>**  
WORLDWIDE  
FOR THE MASTER OF  
SCIENCE IN FINANCE

MASTERS  
IN MANAGEMENT  
2022

**20<sup>th</sup>**  
WORLDWIDE  
FOR THE MASTER OF SCIENCE IN  
INTERNATIONAL MANAGEMENT

QS

QS WORLD  
UNIVERSITY  
RANKINGS  
BY SUBJECT 2022

**4<sup>th</sup>** IN EUROPE **10<sup>th</sup>** WORLDWIDE  
IN THE SOCIAL SCIENCES AND MANAGEMENT SUBJECT AREA

**5<sup>th</sup>** IN EUROPE **14<sup>th</sup>** WORLDWIDE  
IN THE FINANCE AND ACCOUNTING SUBJECT AREA

**5<sup>th</sup>** IN EUROPE **15<sup>th</sup>** WORLDWIDE  
IN THE ECONOMICS AND ECONOMETRICS SUBJECT AREA

**3<sup>rd</sup>** IN EUROPE **6<sup>th</sup>** WORLDWIDE  
IN THE BUSINESS AND MANAGEMENT SUBJECT AREA

## INNOVATION AND RESEARCH



ERC EUROPEAN  
RESEARCH GRANTS

**2<sup>nd</sup>** IN EUROPE  
FOR ECONOMICS,  
MANAGEMENT,  
FINANCE

TILBURG UNIVERSITY  
TOP 100  
WORLDWIDE  
ECONOMICS  
SCHOOLS  
RESEARCH RANKING

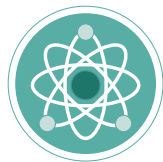
**5<sup>th</sup>** IN EUROPE  
**20<sup>th</sup>** WORLDWIDE

**400**  
CORE FACULTY

**550+**  
ADJUNCT PROFESSORS







## A GLOBAL NETWORK

**280+**

LEADING PARTNER SCHOOLS  
IN 55 COUNTRIES WORLDWIDE

**3,700+**

OUTGOING STUDENTS

**around 2,000**

FOR STUDY ABROAD OPPORTUNITIES

**1,700+**

FOR WORK ABROAD OPPORTUNITIES

**1,600+**

INCOMING EXCHANGE STUDENTS  
FROM PARTNER SCHOOLS

Data refers to 2020-2021

**120,000+**

ALUMNI AROUND  
THE WORLD

As of 31 December 2019



FIND OUT  
MORE

TOP WORLDWIDE PARTNER SCHOOLS



## AN OPEN AND INCLUSIVE COMMUNITY

**15,000**

TOTAL STUDENTS  
ENROLLED  
AT BOCCONI

**3,400**

INTERNATIONAL STUDENTS ENROLLED

**8,000**

TOTAL STUDENTS ENROLLED  
IN BSC PROGRAMS

**44%**

INTERNATIONAL STUDENTS IN CLASSES  
TAUGHT IN ENGLISH

Data refers to 2020-2021



FIND OUT  
MORE

A TRULY INTERNATIONAL COMMUNITY





## LIFE ON CAMPUS

Located **close to the city center** in a safe and vibrant area, the Bocconi campus is woven into the urban fabric of Milan.

A **new area of the campus** includes a student dorm, a new location for the business school, plus a **sport center** with an Olympic-size pool and a park that are open to the public.

We have a **sustainable, innovative and safe campus**. The new area features 17,000m<sup>2</sup> of greenery and several initiatives are in place focused on responsible consumption, such as energy efficiency and reducing the use of disposable plastic. Safety and security services include access to an on-site medical center, a doorman service at all residence halls and several areas restricted to the Bocconi community.

Our campus is the stage for many **cultural, sports and social events**: important opportunities for students to expand the horizons of their knowledge, cultivate their interests, exchange views on current topics and socialize.



EXPLORE THE BOCCONI  
CAMPUS WITH VIRTUAL  
REALITY

## LIFE IN MILAN



### AN INTERNATIONAL EXPERIENCE

Bocconi is located in Italy's most cosmopolitan and dynamic city, a capital of commerce, design, fashion and music. Milan combines history with innovation, business with leisure – it's the perfect city for a well-rounded university experience.

#### 5 reasons you'll love Milan:

- You'll join a robust community of more than 200,000 students at 8 universities in Italy's **best student city**, according to QS Best Student Cities 2022.
- The city hosts around 4,700 multinational companies, providing an **ideal starting point for any international career**. Milan is also a world design and fashion hub, with Design Week attracting visitors from around the world.
- Milan's widespread public transportation network and several bike and car sharing services are a testament to the city's progress in **smart mobility**.
- The city center is a showcase for Milan's history. Leonardo da Vinci's Last Supper and La Scala opera house are only the most famous among the **town's many attractions**, and there are concerts and performances of all kinds year-round.
- With a home base in Milan you'll have **easy access to beaches, hiking, biking and skiing**. The city boasts excellent transport links with other major Italian and European cities, and three airports connect the city to the entire world.



FIND OUT  
MORE

VIBRANT CAMPUS LIFE







# PLACEMENT FACTS & FIGURES

## MASTER OF SCIENCE GRADUATE STATISTICS

**96.9%** MSC GRADUATES EMPLOYED ONE YEAR AFTER GRADUATION\*

**83.7%** MSC GRADUATES EMPLOYED ON GRADUATION DAY\*\*

**24 days**  
AVERAGE TIME NEEDED FOR JOB PLACEMENT\*

\* Survey - graduation sessions from 2019-2020

\*\* Survey - graduation sessions from 2020-2021

## RECRUITING ACTIVITIES 2021

**11,300+** PLACEMENT AND INTERNSHIP OFFERS

**550+** EMPLOYERS INVOLVED IN RECRUITING EVENTS, INCLUDING BOCCONI & JOBS



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CAREER SUPPORT







# PROGRAMS AT THE LEADING EDGE

Our programs provide **ground-breaking and innovative course content** through hands-on interaction with faculty and effective use of cutting-edge learning technologies. This includes BBoard, an **interactive multimedia platform** that provides new tools for teaching and e-learning. In addition, our **flat classrooms** aim to facilitate group work, business cases, discussions and guest speakers. A compulsory **programming course** (Python) aims to teach students how to think through algorithms and face complex problems, and **emphasis on relational and communication skills** prepares them for today's collaborative work environments.

All this with one goal in mind: to provide a well-rounded education and encourage the development of a critical spirit and an open mind.

## BSC TEACHING STRUCTURE

While each BSc has its own unique focus, all programs are based on courses that will provide you with a strong background in management, economics, finance, law, data science and quantitative subjects. In addition, the curriculum also includes soft skills seminars and other opportunities for students to expand their horizons.

1<sup>st</sup>  
year

### LEARNING THE FUNDAMENTALS

Compulsory courses  
Computer science  
First foreign language  
Critical thinking

2<sup>nd</sup>  
year

### FOCUSING YOUR STUDIES

Specialization courses  
Second foreign language  
Soft skills

3<sup>rd</sup>  
year

### EXPANDING YOUR CURRICULUM

Elective courses  
Internship  
Exchange program  
Final report

## INTERNATIONAL ECONOMICS AND MANAGEMENT

- Prepares you to be an excellent **manager** who can plan, organize and lead people within international environments.
- You will master **management tools** typical of companies with significant international exposure.
- You will analyze the **dynamics of globalization** of cultures and operations and relationships among countries at the European and extra-European levels.



To learn more about the program  
and see the program structure  
[www.unibocconi.eu/biem](http://www.unibocconi.eu/biem)

## INTERNATIONAL ECONOMICS AND FINANCE

- You will understand **economics and financial phenomena in an international perspective** through rigorous quantitative and qualitative tools, with two major options.
- **Major in Economics:** dedicated to the functioning of economics systems and understanding socio-economic issues (globalization, economic policies, etc.).
- **Major in Finance:** focuses on issues related to the functioning of financial systems, e.g. capital markets, financial intermediaries, financial contracts and instruments.



To learn more about the program  
and see the program structure  
[www.unibocconi.eu/bief](http://www.unibocconi.eu/bief)

## ECONOMICS AND MANAGEMENT FOR ARTS, CULTURE AND COMMUNICATION

- Focuses on management of **creative industries** and businesses operating in artistic, cultural and creative areas.
- You will explore a variety of **economics, business and humanities topics**, preparing you to become a good manager.
- You will learn project management skills through **group projects and workshops**.
- **Milan** is an ideal setting for the program, allowing you to meet and get in touch with companies from all industries and cultural institutions of all types.



To learn more about the program  
and see the program structure  
[www.unibocconi.eu/cleacc](http://www.unibocconi.eu/cleacc)

## ECONOMIC AND SOCIAL SCIENCES

- The program is among the pioneers in Europe in proposing a new integrated view of economics and social sciences, **blending various disciplines:** to understand how individuals make decisions, for instance, economics is combined with logic, sociology and psychology.
- **Quantitative subjects** are also key, as they allow you to model the information studied through economics and social sciences.
- This BSc is dedicated to students with an **international vocation** and an ambitious intellectual disposition.



To learn more about the program  
and see the program structure  
[www.unibocconi.eu/bess](http://www.unibocconi.eu/bess)



FIND OUT  
MORE

INNOVATIVE TEACHING METHODS: TEACHING STRUCTURE  
AND LECTURE SCHEDULE



## ECONOMICS, MANAGEMENT AND COMPUTER SCIENCE

- This program aims to educate the **new generation of digital talents** with the right combination of quantitative knowledge, computer science skills and rigorous thinking.
- It integrates courses in economics, management and law with **quantitative subjects** (i.e. mathematics, statistics) and **computer science** (i.e. programming).
- You will learn how to acquire and organize data, Big Data in particular, to grasp the **strategic implications** of quantitative information for economic, managerial and financial decisions.



To learn more about the program and see the program structure  
[www.unibocconi.eu/bemacs](http://www.unibocconi.eu/bemacs)

## MATHEMATICAL AND COMPUTING SCIENCES FOR ARTIFICIAL INTELLIGENCE

- An **innovative and interdisciplinary program** at the intersection of major scientific fields: mathematics, computer science, physics, and economics, all crucial for analyzing natural and social phenomena, model complex realities and develop the tools of artificial intelligence.
- The study plan offers a **rigorous theoretical preparation** in different areas of mathematics and computer science and in the modelling techniques of physics and economics.
- You will receive methodological training in **data driven AI** (machine learning, computational statistics) and, at the same time, master the main mathematical, computational and modelling methods for the solution of quantitative problems and for making progress in the AI field itself.
- It is designed for bright, math-oriented students with **excellent analytical skills** and a passion for the growing impact of AI.



To learn more about the program and see the program structure  
[www.unibocconi.eu/bai](http://www.unibocconi.eu/bai)

## INTERNATIONAL POLITICS AND GOVERNMENT

- This political science program aims to educate future national and international **policymakers**.
- It will teach you how to interpret the evolution of social, economic and political systems in an **international perspective** and understand the mechanisms of decision-making within national and international institutions.
- It focuses in particular on **three aspects of policy-making**: designing public policies that are both economically efficient and politically sustainable; implementing public policies with an effective approach; and evaluating public policies using modern quantitative and qualitative techniques.



To learn more about the program and see the program structure  
[www.unibocconi.eu/big](http://www.unibocconi.eu/big)

## WORLD BACHELOR IN BUSINESS

- This **4-year program** was developed with **two prestigious partner universities**: USC University of Southern California's Marshall School of Business in Los Angeles and HKUST Hong Kong University of Science and Technology.
- It offers a unique **international experience**: you will study in Los Angeles the first year, Hong Kong the second, Milan the third, then choose one of the three cities for your fourth year, earning three degrees at the end of the program.
- The program provides you with a solid foundation in **international business**, integrated by courses in economics, quantitative methods and law.
- There is a **special admissions procedure**, and tuition, scholarships and housing are also specific to the program.



To learn more about the program and see the program structure  
[www.unibocconi.eu/wbb](http://www.unibocconi.eu/wbb)

# NEW FRONTIERS IN LAW



## GLOBAL LAW\*

- The Bachelor in **Global Law, taught in English**, trains young legal practitioners to carry out **innovative legal professions** increasingly sought for in the **international context** of institutions, companies and other organizations.
- You will acquire the **theoretical and practical instruments of law** and pursue an in-depth study of the **global dimension of legal issues**, allowing you to work in both international settings and a variety of domestic settings.
- Using **teaching methods based on active participation and experiential learning**, this program will provide you with a **highly interdisciplinary knowledge of law**, which combines notions of business management, finance, and economics, as well as training in the use of digital technology.
- It is a program with an **international outlook** both due to its curriculum, which focuses on a global perspective, and due to its post-graduate opportunities on a global scale. It aims to train **graduates with an international background who are interested in an international career**.
- After graduation, you will be able to enter the job market at a junior level in the legal field (for example working as data protection officers, legal counsels and transactional lawyers) or continue your studies at graduate level in law, economics, or international relations (for example by doing a JD, MA, MSc or LLM).



To learn more about the program and see the program structure  
[www.unibocconi.eu/bgl](http://www.unibocconi.eu/bgl)

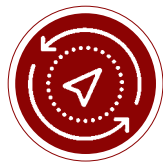
For more than twenty years, the Bocconi School of Law has been training lawyers and professionals to face the enormous challenges that internationalization, the advent of new technologies and economic development pose to the legal field today. What sets the School's programs apart is that they feature a unique mix of both legal studies and economics and management.

Faculty members are engaged in study and research that often involves national and international debate through research projects, publications, seminars and conferences.

With students, researchers and professors from all over the world, our School is also an integral part of several prestigious international networks bringing together many other leading Law Schools.

\* The program is subject to the approval by the Ministry of University and Research.





# YOUR APPLICATION JOURNEY

## ADMISSION PROCEDURES



### EVALUATION ELEMENTS

**55%** **TEST RESULTS**  
SAT/ACT or online Bocconi test

**45%** **GPA**  
from third-last and second-last years of secondary school

Applicants are also required to submit a CV and motivational letter as they may be considered as additional factors of evaluation.

Any specific requirements that may apply to various types of secondary school diploma are available online.



### HOW TO APPLY

- 1** Take an admissions test
- 2** Submit your application
- 3** Check your admission result

In order to apply for admission, you first need to take one of the accepted admissions tests (online Bocconi test, SAT or ACT), and submit your application online through the MyApplication portal. You can select up to 4 programs when applying, in order of preference. If admitted, you will have about three weeks to confirm your place.



### TIMELINE

#### ONLINE BOCCONI TEST

The online Bocconi test can be taken on a variety of different dates using a dedicated platform.

**from July 2022 to March 2023**

It can be taken a maximum of 3 times during this period.

#### APPLICATION ROUNDS

There are 3 application rounds:



Find out more:  
[www.unibocconi.eu/admission](http://www.unibocconi.eu/admission)

#### WORLD BACHELOR IN BUSINESS

This program has specific application and admissions procedures, as well as dedicated fees, scholarships and accommodation.



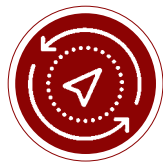
Find out more:  
[www.unibocconi.eu/wbb](http://www.unibocconi.eu/wbb)



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ADMISSION TO BSC PROGRAMS





# YOUR APPLICATION JOURNEY

## FEES AND FUNDING

Bocconi tuition and fees were **€ 13,130** per year in the 2022-2023 academic year. The tuition is divided into different installments that students pay throughout the year. Bocconi is committed to supporting deserving students through our financial aid system based on both merit and need. Financial aid opportunities include the following:

- **Partial support** can be requested after admission depending on the family's economic conditions and assets.
- When evaluating students for admission, top candidates may be assigned a **Merit or International Award** covering **100% or 50%** of yearly tuition and fees. There is no need to apply for these merit scholarships as the Scholarship Committee assigns them independently.
- European students and students with a permanent address in Italy may apply for **low interest loans** thanks to agreements between Bocconi and major European banks.
- US citizens can apply for a **federal loan** (FAFSA).
- Enrolled students may also apply for an **ISU Bocconi Scholarship** or for contributions for participation in international mobility and internship programs.



Find out more:  
[www.unibocconi.eu/fees](http://www.unibocconi.eu/fees)  
[www.unibocconi.eu/funding](http://www.unibocconi.eu/funding)



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FEES AND FUNDING

## HOUSING

Bocconi has a variety of different residence halls located on and near our campus that can accommodate around **2,000 students**. All guests have single rooms, sometimes in a shared apartment. Rooms and common areas are cleaned weekly and a doorman service is available 24 hours a day, 7 days a week.



Find out more:  
[www.unibocconi.eu/housing](http://www.unibocconi.eu/housing)

## FINANCIAL AID

€ **38** mln

IN FUNDING

**1 out of 4**

STUDENTS



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HOUSING





Follow the Bocconi Guidance and Recruitment Instagram account  
**@meet\_bocconi**

Find out more:  
[www.unibocconi.eu/summerschool](http://www.unibocconi.eu/summerschool)



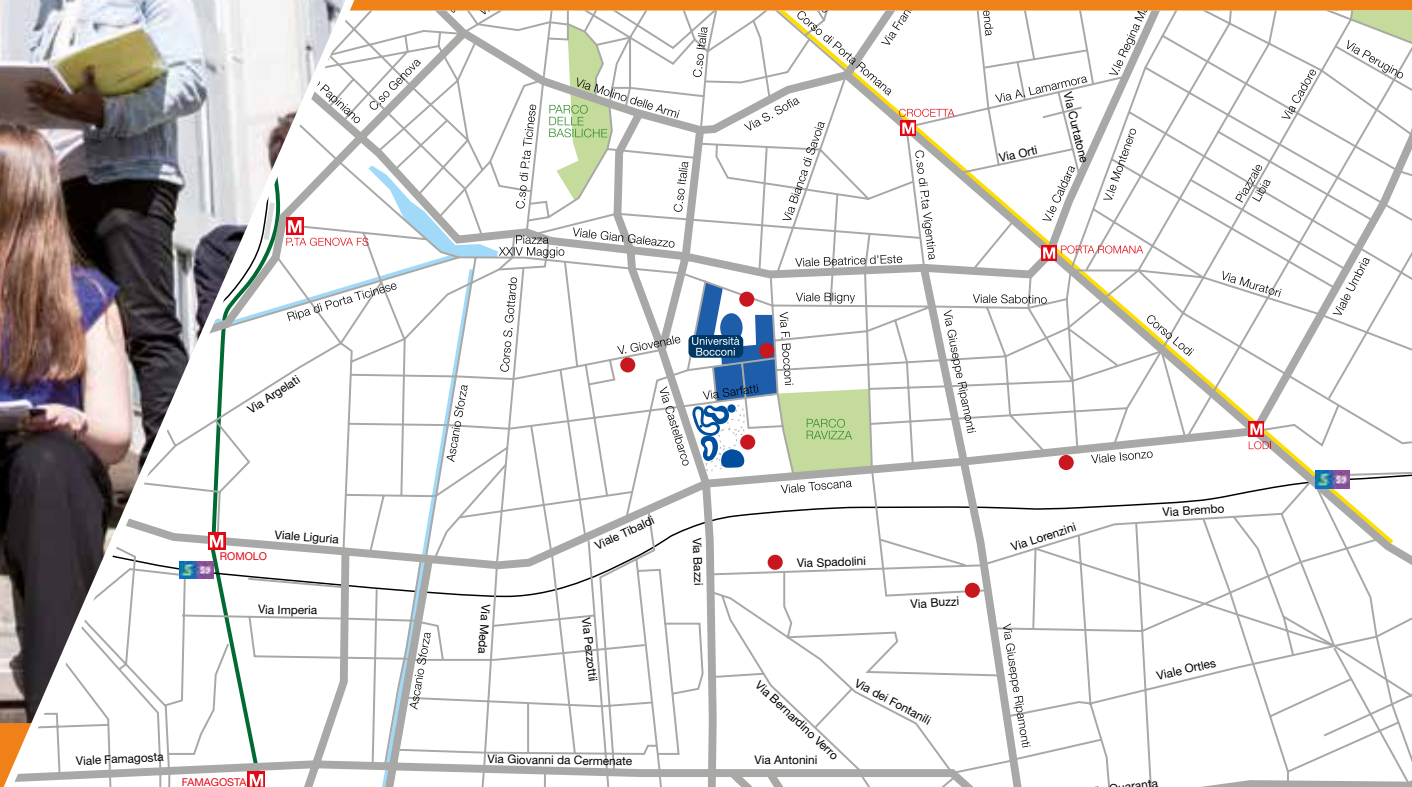
**CHECK OUT OUR MASTER OF SCIENCE  
AND SPECIALIZED MASTER PROGRAMS**



# CAMPUS MAP



(Malpensa Express  
Terminal)  
MM 1 + tram 15



■ Campus Bocconi    ● Residenze universitarie